# Economic impact of DokuFest 2025





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November 2025

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### **Executive summary**

For the fifth year, GAP Institute has conducted an assessment of the economic impact of DokuFest 2025 festival, one of the most important cultural events in Kosovo and the region. This assessment is based on data collected from the survey with festival visitors, with the aim of more accurately understanding the level of their spending during the festival and how these expenditures affected the local economy.

During 2025, DokuFest festival attracted a total of 15,507 visitors. The results show that the economic impact of this edition on Kosovo's economy, in terms of consumer spending, reached a value of over 5.2 million euro, marking a 30% increase compared to the 2023 edition. The festival's economic impact on the Gross Domestic Product, excluding the effect of imports, amounts to approximately 3.7 million euros. This economic contribution was distributed across several sectors, including gastronomy, accommodation, and transportation. Beyond the significant cultural importance that DokuFest holds for the country, the investment in organizing the 2025 edition proved to be highly effective financially as well, since for every 1 euro invested, 9 euros were generated for the local economy.

#### Key findings:

- A total of 15,507 visitors attended DokuFest 2025. Of these, 53% (8,166) were first-time visitors, while 47% (7,341) had attended previous editions.
- DokuNights remains the most popular activity, with 64% of respondents participating or planning to participate, followed by DokuTalks (discussion panels) with 46% attendance.
- Around 60% of visitors emphasize the festival's unique atmosphere as their primary reason for attending. Meanwhile, 49% of visitors rank their interest in the films and filmmakers present as the second most important reason for participating in the festival.
- Based on the survey, around 33% of DokuFest visitors were international, with nearly half of them visiting Kosovo for the first time.
- The majority of visitors had a very positive experience. About 63% expressed great satisfaction, while 16% declared they were somewhat satisfied. Only 1% of visitors expressed dissatisfaction. The festival proved to be successful and sustainable, as evidenced by the fact that around 91% of participants plan to return again next year.
- According to data from the Kosovo Tax Administration (TAK), business turnover in Prizren during August 2025 when the festival took place, increased by 3%. Specifically, total revenues reached €113.8 million, compared to €110.3 million recorded in July 2025.
- DokuFest brought significant economic benefits to Kosovo. For every 1 euro invested in the festival, the economy gained 9 euros in spending. When analyzing only the public funds invested, the impact is even higher: for every 1 euro of public money spent, the festival generated 35 euros for the country's economy.
- The average daily spending of visitors who are residents of Prizren during DokuFest 2025 was 52.7 euro, while for visitors from outside Prizren, it was 102.2 euro.
- Visitors from outside Prizren spent primarily on accommodation (27.1%) and food & beverages (23%), meaning that these two categories accounted for about half of their total expenditures during their stay in Prizren.

#### 1. Introduction

<u>DokuFest</u> is a world-renowned international documentary and short film festival that is held annually in the city of Prizren. Since 2002, when it was first organized, this festival has become a cultural event of international importance, positioning Prizren in an important touristic and cultural destination, both in Kosovo and the Western Balkans region.

This 24th edition of the festival, held in 2025, presented a rich program with 213 films, 9 performances, 8 thematic discussions, 4 professional masterclasses, and 6 workshops.¹ All of these activities took place across 9 cinemas and creative spaces adapted throughout the city, attracting visitors from various parts of the world.² During the festival, visitors also have the opportunity to explore Kosovo's natural beauty and its various tourist attractions. Alongside those who attend the festival directly, Prizren attracts many other tourists who wish to experience the unique atmosphere that the city offers during this period. In this way, the festival brings major cultural and economic benefits to Kosovo. Therefore, it is important to assess the economic impact of DokuFest on the country.

In 2025, DokuFest attracted 15,507 visitors. The economic value generated by visitor spending exceeded 5.2 million euro, marking a 30% increase compared to the 2023 edition, according to GAP Institute's previous evaluation. A detailed analysis of the contribution to Gross Domestic Product (GDP), excluding import effects, shows that the real economic impact of the festival on Kosovo's economy was around 3.7 million euro.

Based on the return on investment (ROI) calculations, every 1 euro invested generated 9 euro for Kosovo's economy. When analyzing public investment only, every 1 euro generated 35 euro in return.

According to GAP Institute's assessment, DokuFest 2025 generated an expenditure value of over 5.2 million euros within the Kosovar economy. This spending was distributed evenly across various economic sectors, including accommodation, gastronomy, transport, and others. Thus, DokuFest served not only as a cultural event, but also as an economic driver that benefited not only Prizren but Kosovo as a whole.

<sup>2</sup> Ibid



DokuFest. DokuFest 2025 Announces the Winners of its 24th Edition, last accessed on 12 September 2025.

# 2. Methodology

In this report, GAP Institute has assessed the economic impact of DokuFest 2025 through the collection of primary data from a survey of festival visitors. The survey was carried out by a specialised survey firm IDRA Consulting Agency, through which data were collected on participants' expenditures during the festival. To ensure accuracy and representativeness, a sample of 752 visitors was selected. In drawing the sample, every fifth visitor was chosen. The margin of error based on the survey results, was 3.8%.

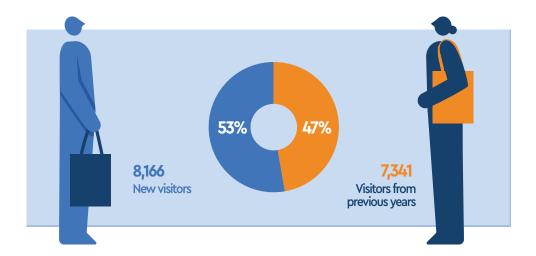
The survey used also evaluates the amount and pattern of visitors' spending during DokuFest 2025. The aim of the survey is to analyse overall visitor expenditures by economic sector, in order to understand where this spending goes and to assess the festival's impact on those sectors. In addition, to calculate total expenditures, it was necessary to know two key pieces of information: the total number of visitors and their distribution by place of origin. The latter was particularly important, as visitors from different places were expected to spend different amounts during the festival.

Alongside the survey, the economic assessment also relies on data from the Tax Administration of Kosovo (TAK) regarding the turnover of businesses in Prizren during August 2025, when the festival was held. Since TAK data may not fully reflect the economic impact due to informality in the private sector, the survey data provide a more comprehensive estimate. Consequently, to calculate the economic impact, the survey data were first analysed and then compared with TAK data to verify consistency between them.

# 3. Statistical information on participation in DokuFest 2025

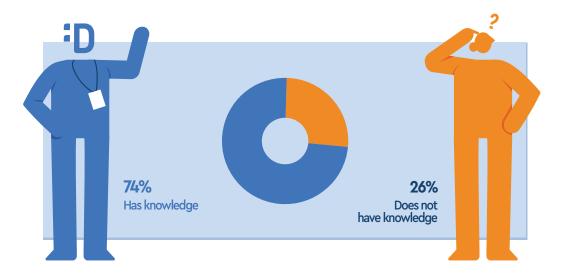
According to the organisers, DokuFest festival in 2025 had a total of 15,507 visitors. Of these, 8,166 visitors (53%) attended the festival for the first time, while 7,341 visitors (47%) had also attended previous editions of the festival.

Figure 1. Number of participants in DokuFest 2025: new visitors and those from previous years



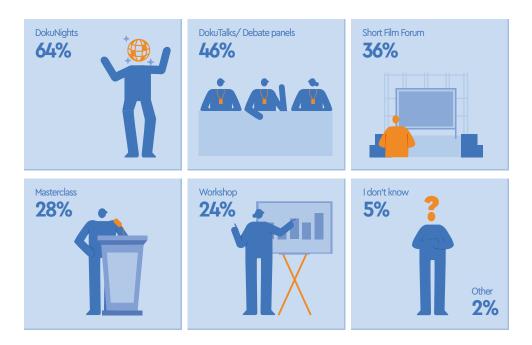
The survey results show that 74% of visitors were aware that, in addition to documentaries and short films, the festival also offers other activities such as workshops, masterclasses, exhibitions and panel discussions. Meanwhile, 26% of respondents were not aware of these additional activities offered by the festival.

Figure 2. Visitors' awareness of activities offered by DokuFest



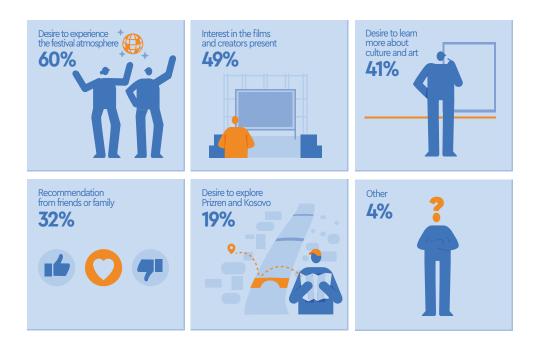
Accordingly, DokuNights remains the most preferred activity among visitors, with 64% of respondents having taken part or planning to take part in this activity. DokuTalks (discussion panels) are in the second place with 46% participation, followed by the short film forum (36%), masterclasses (28%), workshops (24%), and other activities (2%).

Figure 3. Activities in which visitors have participated or plan to participate (multiple-choice question)



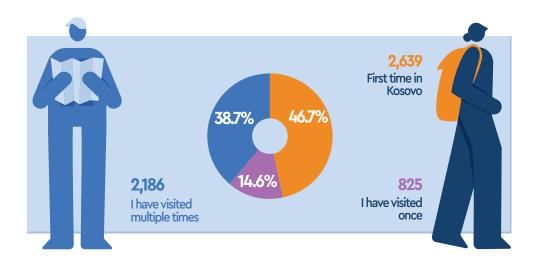
Regarding the reasons for participating in the festival, the majority of surveyed visitors (60%) cited the desire to experience the festival atmosphere as the main motivation. Meanwhile, 49% participated due to interest in the films and the presence of filmmakers, 41% participated to expand their knowledge in the field of culture and art, while 32% participated based on recommendations from family and friends.

Figure 4. Reasons for participating in the festival (multiple-choice question)



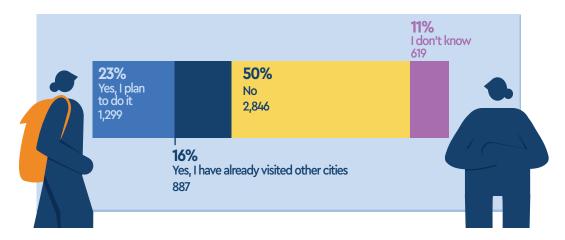
DokuFest 2025 attracted 5,650 international visitors. Of these, 46.7% (2,639 people) visited Kosovo for the first time, 38.7% (2,186 people) had visited Kosovo several times before, while 14.6% (825 people) had visited the country only once in the past.

Figure 5. International visitors to DokuFest and their coming to Kosovo



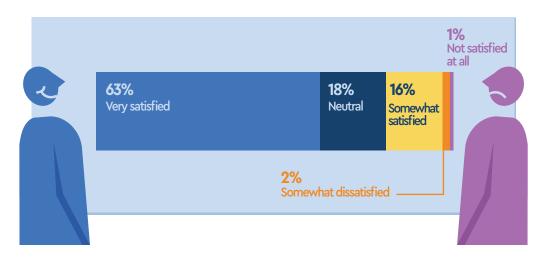
Regarding international visitors' plans to visit places in Kosovo, the results show that 50% prefer to stay only in Prizren, 23% are interested in visiting other places as well, 16% had already visited other places, and 11% of visitors have not yet decided whether they will visit other places during the festival. As for the activities planned during their stay in Kosovo, most international visitors expressed interest in cultural activities (77.4%), hiking (66%), as well as participation in adventure activities such as via ferrata, zipline, adventure parks, cycling, kayaking and paragliding (37.7%). Meanwhile, regarding the planned budget for spending at these destinations, 71% of international visitors plan to spend up to 100 euro, while 29% plan to spend more than 100 euro.

Figure 6. International visitors' plans to visit other cities in Kosovo



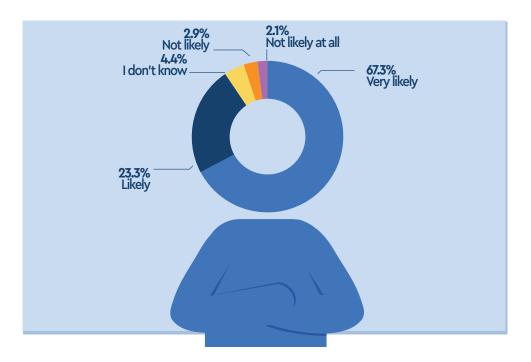
During 2025, DokuFest continued to offer a wide range of activities that met the expectations of most visitors. Satisfaction results indicate that among all participants: 63% (9,733 visitors) were very satisfied with their experience at the festival, 18% (2,846 visitors) were neutral, 16% (2,475 visitors) were somewhat satisfied, 2% (330 visitors) were somewhat dissatisfied, and 1% (123 visitors) were not satisfied at all with their DokuFest 2025 experience.

Figure 7. Visitors' experience at DokuFest 2025



Another important finding from the survey was that around 91% of respondents expressed interest in attending the festival again next year. Specifically, 67.3% stated that their participation next year is very likely, and 23.3% stated that their participation in next year's edition of the festival is likely.

Figure 8. Likelihood of attending DokuFest next year



## 4. The economic impact of DokuFest 2025

Based on the survey data, GAP Institute analyses the festival's direct and indirect impact on the economy. The direct impact is calculated from the festival's operational expenditures that affect the economy directly, including spending on human resources, equipment, marketing and other expenses. The indirect impact is assessed using three different methodologies. First, TAK data on business turnover in Prizren during August 2025 were analysed to identify the increase in economic activity during the festival period. Second, the survey results were processed to calculate visitors' spending in categories such as food and drinks, accommodation, transport, souvenirs and others. Furthermore, visitors were categorised by origin into residents of Prizren, visitors from other cities of Kosovo, diaspora visitors and foreign visitors. In this way, based on the total number of visitors, consumer spending was calculated, which shows the indirect impact of the festival on the economy. On the other hand, considering that many products consumed in Kosovo are imported, consumer spending was recalculated by removing the import effect (estimated at 30% of consumption). <sup>3</sup> This method determines the impact of DokuFest 2025 on Gross Domestic Product (GDP), thus measuring the real contribution of visitors' expenditures to the domestic economy, excluding imports.

#### 4.1. Direct impact

To organize DokuFest 2025, the festival organisers spent a total of €496,871. Expenditures were divided into the following categories: 150,000 euro for human resources, accommodation and transport; around 8,000 euro for marketing; 172,000 euro for equipment, logistics, film screening rights, maintenance, translation and subtitling; and 168,000 euro for winners' prizes, musical performances and other operational expenses.

Compared to 2023, almost all expenditure categories decreased, with the exception of spending on winners' prizes, musical performances and other operational expenses, which increased by 59%.

Table 1. Direct expenditures for organising DokuFest in 2023 and 2025 (euro)

Expenditures	2023	2025	Difference in %
Human resources, accommodation, transport	176,561 €	150,248 €	-15%
Marketing, social media, software – web	12,083€	7,930 €	-34%
Equipment, logistics, film screening rights, translation, subtitling, printing	222,481€	172,342 €	-23%
Winners' prizes, musical performances and other operational expenses	105,733 €	168,351 €	59%
Total expenditures	516,858 €	496,871€	-4%

<sup>3</sup> This estimate subtracts the effect of imports due to the country's high level of dependence on foreign goods and services, thus multiplying the total value of expenditures by 70%.

#### 4.2. Indirect impact

The economic impact of DokuFest 2025 was assessed by aggregating all visitor expenditures during their participation in the festival. The spending data were obtained from the survey results and multiplied by the number of visitors over the festival period. As a result, two economic-impact calculations were made: the impact on consumer spending and the impact on GDP.

The table below presents the economic-impact calculations conducted by GAP Institute over the years. According to these data, in 2025 the festival had a substantial impact on consumption with over 5.2 million euro and on national GDP with around 3.7 million euro. The lowest impact on consumption and GDP occurred in 2021, which was to be expected given the difficult circumstances caused by the COVID-19 pandemic.

Table 2. Economic impact of DokuFest over the years

	2011	2015	2021	2023	2025
Impact on consumer spending (euro)	2,585,283€	4,733,937€	2,666,307€	4,027,764€	5,250,641€
Impact on Gross Domestic Product (GDP (euro)	2,068,226€	2,461,647€	1,866,415€	2,819,434€	3,675,449€

#### 4.2.1 Assumptions in the economic-impact assessment

The assumptions used by GAP Institute to calculate the economic impact of DokuFest 2025 are:

- 1. The total number of visitors to DokuFest 2025 was 15,507. Of this number, 27.5% were from Prizren; 22.1% were Kosovo citizens living outside Prizren; 5.2% were members of the Albanian diaspora who came specifically for DokuFest; 4.7% were diaspora Albanians who, during the festival period, were visiting relatives in Prizren; 4.1% were foreign nationals residing in Kosovo; and 36.4% were international visitors who came to Prizren specifically for DokuFest.
- 2. Based on the survey data, average spending by DokuFest 2025 visitors varies by origin. Residents of Prizren spent the least compared with other groups, averaging 186.3 euro during the whole festival. Kosovo citizens living outside Prizren spent an average of 370.2 euro. Diaspora Albanians who came specifically for the festival spent an average of 395 euro, while those visiting relatives in Prizren during this period spent less, around 350.8 euro. Foreign nationals residing in Kosovo contributed an average of 407.6 euro. The highest-spending group were international visitors who travelled specifically for DokuFest, with an average of 461.5 euro per person.
- 3. Two projections are presented in this calculation: one that estimates the economic impact including all spending (Table 3) and another that includes spending after removing the import effect (Table 5).
- 4. Given Kosovo's considerable dependence on foreign goods and services, part of consumer spending flows abroad. Therefore, to account for this effect, consumer spending is multiplied by a coefficient of 70%, reflecting the propensity to import as a result of a combination of the country's economic, geopolitical and social factors. The difference between the consumption-based impact and the GDP impact is explained by the high level of imports in the domestic economy.
- 5. As in last year's assessment, the multiplier effect is excluded from the evaluation this year due to the significant increase in imports.

#### 4.2.2 Impact according to business turnover

With its substantial number of visitors, DokuFest stimulated a marked increase in the tourism, trade and services sectors, impacting the local economy in Prizren. Based on TAK data, during August 2025, when the festival took place, business turnover in Prizren reached 113.8 million euro. This represents a 3% increase (about 3.5 million euro more) compared to July 2025. Compared with the same period of the previous year, however, it shows a 10% decrease, since in August 2024 business turnover was about 126.9 million euro.

Although the report does not establish a causal link between the festival and the increase in business turnover, since no modelling was carried out in this regard, the documented expenditures by the festival's visitors demonstrate a positive impact on Prizren businesses, given that August, when the festival is held, is also the month with the highest business turnover.

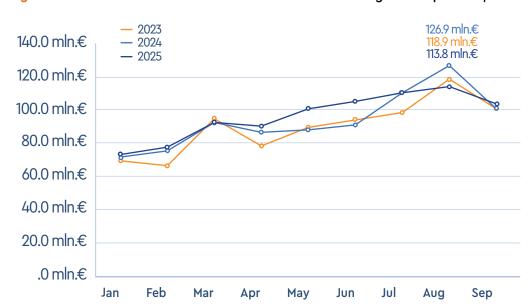


Figure 9. Business turnover in Prizren declared in TAK during June-September, in euro

#### 4.2.3 Impact on consumer spending

Consumer spending is the key factor that drives growth in a country's GDP. When consumers spend more on goods and services, higher demand is created in the market, which in turn stimulates economic activity.

To assess the economic impact of DokuFest 2025, visitors' total spending during the festival was analysed, based on the survey results. Spending was categorised by type (food and drinks, accommodation, transport, etc.) and by visitors' place of residence, deriving a daily average for each group. Based on the proportional distribution of visitors by residence in the surveyed sample, these averages were multiplied by the corresponding number of visitors and their days/nights of participation.

These detailed results are shown in Table 3 below. According to the calculation, the overall economic impact of the festival in terms of consumer spending reached over 5.2 million euro. International visitors who came specifically for DokuFest 2025 generated the largest economic contribution with around 2.5 million euro, followed by Kosovo citizens living outside Prizren with over 1.2

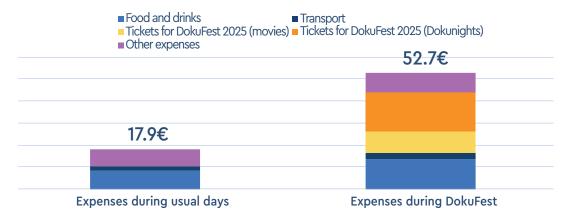
million euro. The lowest contribution came from diaspora Albanians visiting relatives in Prizren during the festival period, with 241 thousand euro, mainly due to their relatively lower participation in the festival.

Table 3. Impact on consumer spending in 2025 (for 14,800 visitors)<sup>4</sup>

Place of residence	Share of visitors	Average daily expenditures	Average days/ nights	Total spending
Prizren	4,074 (27.5%)	52.69 €	3.5	759,072 €
Other cities of Kosovo	3,267 (22.1%)	117.28 €	3.2	1,209,467 €
Diaspora, Albanians who came only for DokuFest 2025	768 (5.2%)	112.43 €	3.5	303,156 €
Diaspora, Albanians visiting relatives in Prizren during the festival	689 (4.7%)	129.24 €	2.7	241,633 €
Foreign countries, foreign nationals residing in Kosovo	610 (4.1%)	108.92 €	3.7	248,670 €
Foreign countries, foreign nationals who came specifically for DokuFest 2025	5,392 (36.4%)	125.70 €	3.7	2,488,644 €
Total impact on consumer spending				5,250,641 €

Based on the survey results, residents of Prizren spend on average 17.9 euro per day on ordinary days. However, during DokuFest, their average daily spending increased to 52.7 euro, which is more than double. As for visitors from outside the city whether from other cities in Kosovo, the diaspora or foreign visitors, their average daily spending during DokuFest reached 102.2 euro.

Figure 10. Daily spending by residents of Prizren

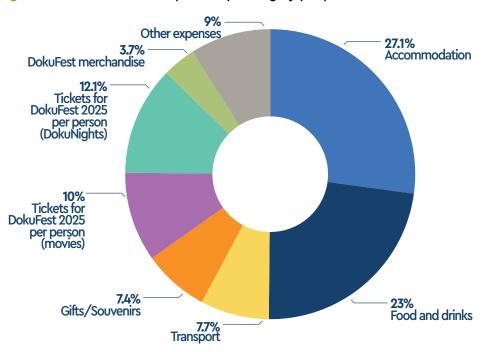


Given that visitors from outside Prizren spend twice as much as local residents, and accommodation accounts for the largest share of their expenses, the figure below shows only the spending breakdown for non-local visitors.

According to Figure 11, external visitors' spending is mainly divided into the following categories: accommodation (27.1%), food and drink (23%), DokuNights tickets (12.1%), film tickets (10%), other expenses (9%), transport (7.7%), gifts and souvenirs (7.4%), and festival merchandise (3.7%).

<sup>4</sup> The total number of participants in the festival is 15,507 visitors, with 707 of them having their expenses covered by the festival organizers.

Figure 11. Breakdown of reported spending by people who live outside Prizren



In monetary terms, food and drink represents the largest spending category, averaging 23.9 euro per person per day. This is followed by accommodation (23.7 euro), DokuNights tickets (15.7 euro), film tickets (11.5 euro), other general expenses (10.3 euro), transport (7.5 euro), souvenirs and gifts (6.4 euro), and DokuFest products (3.2 euro). In total, over the entire festival, visitors who do not live in Prizren spend the most on food and drink category (83.3 euro per person) and accommodation (82.5 euro per person).

Table 4. Breakdown of weighted expenditures of visitors living outside Prizren, in euros

Category	Accommodation	Food and drinks	Transport	Gifts/Souvenirs	DokuFest 2025 tickets (Films)	DokuFest 2025 tickets (DokuNights)	DokuFest merchandise	Other expenses	Total weighted expenses
Average daily spending per person (€)	23.7 €	23.9€	7.5 €	6.4€	11.5 €	15.7 €	3.2 €	10.3 €	102.2 €
Total spending per person over the festival (€)	82.5 €	83.3€	26€	22.4€	39.9 €	54.5 €	11.3 €	36 €	355.8 €

#### 4.2.3 Impact on Gross Domestic Product (GDP)

GDP represents the total value of goods and services produced within a country's territory over a specific period. This economic indicator is essential for assessing the size and performance of the national economy.

In the context of this report, the impact of DokuFest 2025 on GDP is analysed excluding the effect of imports, to provide as accurate a measure as possible of the festival's economic impact. Accordingly, considering that around 30%<sup>5</sup> of products consumed in Kosovo are imported, consumer spending has been recalculated to include only the portion that remains in the domestic economy.

According to this report's results, the economic impact of DokuFest 2025 on Kosovo's GDP is estimated at around 3.7 million euro, as presented in Table 5 below. This estimate was reached by calculating visitors' average daily spending by category, as well as the length of their stay. It is worth noting that, to reflect the real economic impact more accurately, the total value of spending is multiplied by a coefficient of 70%, thus deducting the effect of imports, given Kosovo's considerable reliance on imported goods and services.

Table 5. Impact of DokuFest 2025 on GDP in 2025 (for 14,800 visitors)<sup>6</sup>

Place of residence	Share of visitors	Average daily expenditures	Average days/ nights	Total spending
Prizren	4,074 (27.5%)	52.69€	3.5	531,351 €
Other cities of Kosovo	3,267 (22.1%)	117.28 €	3.2	846,627 €
Diaspora, Albanians who came only for DokuFest 2025	768 (5.2%)	112.43 €	3.5	212,209 €
Diaspora, Albanians visiting relatives in Prizren during the festival	689 (4.7%)	129.24 €	2.7	169,143 €
Foreign countries, foreign nationals residing in Kosovo	610 (4.1%)	108.92 €	3.7	174,069 €
Foreign countries, foreign nationals who came specifically for DokuFest 2025	5,392 (36.4%)	125.70 €	3.7	1,742,051€
Total spending in Prizren/Kosovo (direct impact on GDP in the medium term)				3,675,449 €

<sup>5</sup> This estimate subtracts the effect of imports due to the country's high level of dependence on foreign goods and services, thus multiplying the total value of expenditures by 70%.

<sup>6</sup> The total number of participants in the festival is 15,507 visitors, with 707 of them having their expenses covered by the festival organizers.

#### 4.2.4 Return on investment

Regarding the financing of DokuFest 2025, the festival generated a total budget of 586,119 euro. The main source of financing consists of private funds (201,750 euro; 35% of total). Public funds amounted to 148,000 euro (25%), while revenues from sales and services generated 126,965 euro (22%). Projects contributed 64,000 euro (11%), while embassies contributed 45,404 euro (8%).

Table 6. Sources of festival financing, 2025

Total financing from public funds  *Ministry of Culture, Youth and Sport  *Municipality of Prizren  *Kosovo Cinematography Centre  *Other  /  *Other	
*Municipality of Prizren 51,000 €  *Kosovo Cinematography Centre 2,000 €  *Other /	€
*Kosovo Cinematography Centre 2,000 €  *Other /	;
*Other /	
Februaries in Manage	
Embassies in Kosovo 45,404 €	•
Financing from private funds 201,750 =	€
Income from DokuFest 2025 projects 64,000 €	;
Income from sales and services 126,965 €	€
Retained income /	
Total financing 586,119 €	£

Based on the festival's financial data and the analysis of consumer spending, a return on investment (ROI) analysis was also conducted. To do this, a multiplier was calculated by comparing the total impact on consumer spending (over 5.2 million euro ) with the festival's total financing (586 thousand euro ). On this basis, the multiplier value is 9. Consequently, for every 1 euro invested, 9 euro were generated for Kosovo's economy.

If we analyse the return on public investment only, the return is almost four times higher. Since one quarter of festival financing came from public funds, the calculated ROI is 35. Specifically, for every 1 euro invested from public funds, 35 euro were generated for Kosovo's economy. In other words, the return on investment is very high, both for total invested funds and for public funds.

<sup>7</sup> The multiplier in this case is calculated by dividing the value of the festival's impact on consumption spending by the value of the festival's financing.

#### 5. Conclusion

DokuFest has made Prizren a regional tourist hub, attracting visitors from around the world. During the 2025 edition, the festival brought thousands of tourists to Prizren who, in addition to the festival programme, enjoyed the city's atmosphere, spending money on accommodation, gastronomy and various tourist activities. This has contributed positively to the development of the tourism sector and the local economy.

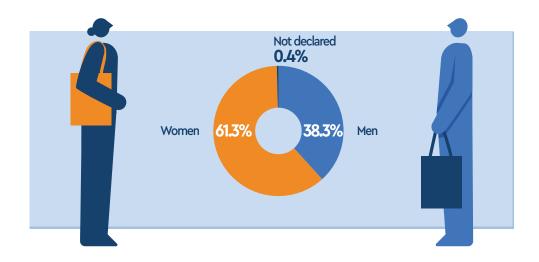
According to GAP Institute's analysis, DokuFest in 2025 was again one of the festivals with the greatest economic impact in Kosovo. With 15,507 domestic and international visitors, the festival incurred about 497 thousand euro in expenditures for wages, accommodation, transport, marketing and other organisational activities. The overall economic impact is estimated at over 5.2 million euro, while the contribution to Kosovo's GDP was around 3.7 million euro.

Based on the financing data and the calculations of the festival's impact on consumer spending, it follows that for every 1 euro invested, 9 euro were generated for the Kosovan economy. When only public-fund investments are analysed, the return is even higher: 35 euro generated for every 1 euro invested.

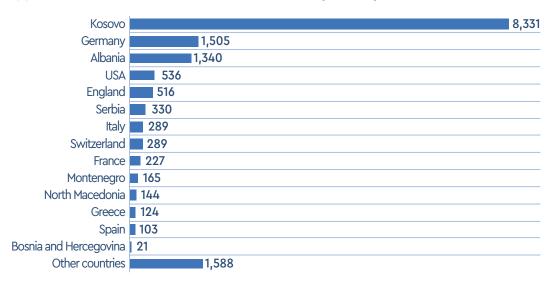
In conclusion, over the years DokuFest has succeeded in attracting a large audience and has become an important pillar of cultural life in Kosovo. The festival functions not only as a cultural platform but also as an economic catalyst that brings significant benefits not only to Prizren but to all of Kosovo, thereby demonstrating its substantial impact on the local economy.

#### Appendices - Additional statistical data from the survey

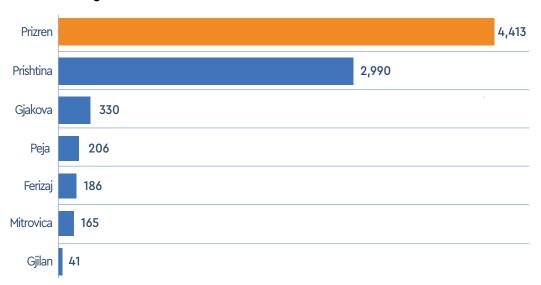
Appendix 1. Gender participation in DokuFest 2025



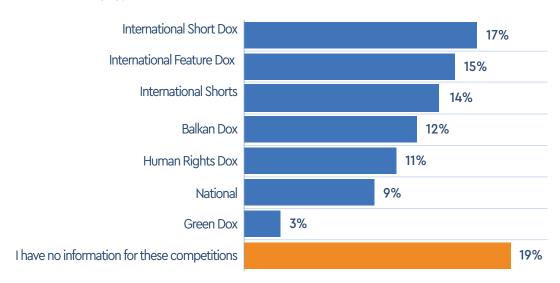
Appendix 2. Number of visitors to DokuFest 2025 by country



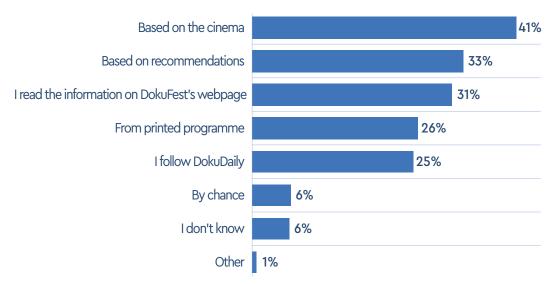
Appendix 3. Participants of DokuFest 2025 who live in Kosovo, according to their region of residence



Appendix 4. Ranking of the most preferred competitions by the visitors of DokuFest 2025.



Appendix 5. Methods of film selection by the visitors (multiple-choice question)





GAP Institute is a Think Tank established in October 2007 in Kosovo. GAP's main goal is to attract professionals to create an environment of professional development and research, as seen in similar institutions in Western countries. This also provides Kosovars with opportunities to research, develop and implement projects in order to advance the Kosovo society. Priority for this Institute is the mobilization of professionals to address the country's economic, political and social challenges. GAP's main goals are to fill the gaps between government and citizens, and between problems and solutions.

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